



Heartland Automotive Services, Inc.
11308 Davenport Street
Omaha, NE 68154
Phone: (402) 333-0990

Heartland Automotive Services Announces Vice President Appointment

OMAHA, July 13, 2009 – America's largest Jiffy Lube franchisee announced today the addition of a new Vice President in a key operating role. Alan Barrington joins the Omaha HQ staff as Vice President of Human Resources.

Alan Barrington brings Heartland over 25 years of HR experience in the retail and service industries. Most recently he was VP-Human Resources at Dean & De Luca, a leading luxury food retailer, based in Wichita, KS. Prior to that, Alan had a variety of senior HR roles at firms like Service Merchandise, Car Max and The News Group.

In announcing Alan's appointment, Eric F. Glover, President and CEO said, "Alan's addition is another step in our evolution to regain our standing as the top operator in the automotive services arena. People are the key to success in our business, and Alan will provide invaluable leadership to the recruitment, training and ongoing development of our 4,000 employees who are dedicated to helping customers maintain their second largest investment."

Mr. Barrington received a BA in Communications from Oral Roberts University, and has achieved SPHR certification. He and his family will be relocating from Wichita to Omaha.

About Heartland – The American quick lube industry provides more than 100 million oil changes every year from over 10,000 standalone locations. Within this industry, there is one dynamic growing company that stands out from the rest – Heartland Automotive Services, dba Jiffy Lube, the largest franchisee of quick lube retail service stores in the country. Operating about 400 Jiffy Lube locations from coast to coast and serving nearly 5 million guests each year with more than 3,500 professional teammates, Heartland strives to provide a WOW experience for every valued guest on every visit.

our
vision

is to be trusted by consumers and recognized by our peers as the BEST place for quick, professional vehicle care within the neighborhoods we serve.

We strive to do this by exceeding every guests' expectation, on every visit, with consistent "Signature Service" delivered through our committed organization of friendly, knowledgeable and professional teammates.

All inquiries should be sent via www.heartlandjiffylube.com or 1-800-417-7308.